

# SCFD BOARD OF DIRECTORS MEETING

August 23, 2017

1:00 p.m.

eTown

## Meeting Minutes

**SCFD Board members present:** Chair Rob Johnson, Vice-Chair Kathy Imel, Secretary Lynn Jeffers, Treasurer Ann Speer, Councilwoman Kendra Black, Deborah Malden, Marcela de la Mar, Carlos Martinez, Kathy Nesbitt, and Jake Zambrano

**SCFD Board members not present:** Jack Finlaw

**SCFD staff present:** Executive Director Deborah Jordy, Deputy Director Jessica Kato, Program Manager Dana Manyothane, Program Manager Marcus Turner, Program Manager Kendal Zimmermann, and Office Manager Joyce Chitechi.

### 1. Introduction and Approval of Agenda

Chairman Rob Johnson called the meeting to order at 1:02 p.m., followed by introductions. A quorum was present.

### 2. Welcome by eTown

Nick Forster, founder and CEO of eTown, welcomed the board, staff and the public. Nick provided a brief history of the building and invited the board, staff, and the public on a tour of the facility after the board meeting.

### 3. Review & Approval of Agenda

Deborah Malden motioned to approve the agenda. Vice-chair Kathy Imel seconded. Motion to approve the agenda passed.

### 4. Approval of July 26, 2018 Board Meeting Minutes

Secretary Lynn Jeffers motioned to approve the minutes from the July 26, 2018 meeting. Vice-chair Kathy Imel seconded. Motion to approve the minutes passed.

### 5. Reports

#### 5.1 Treasurer

Treasurer Ann Speer reported the June 2018 SCFD sales and use tax revenue was \$5,645,116.30. The 2018 year-to-date (YTD) revenue is \$30,043,908.41. This compares to YTD 2017 revenue of \$28,520,579.94. The variance is \$1,523,328.47, a 5.34% increase in YTD 2018 over YTD 2017. Ann Speer updated the board that there is a budget meeting set for September 10, 2018 and the budget will be presented to the board for approval at the September SCFD Board meeting.

#### 5.2 Chairman

Rob Johnson updated the board on Request for Proposal (RFP) for the SCFD brand refresh. The subcommittee interviewed two companies on August 21, 2018 and have three more interviews on August 30, 2018. Rob also announced that, beginning next month, SCFD board meetings will be paperless to reduce the amount of paper used.

#### 5.3 Executive Director

Deborah Jordy announced that Engage Empower Connect (EEC) has 102 registrants thus far with each county represented and 16 panels fully staffed with three or more panelists. She thanked the SCFD staff

for their hard work and recognized the Denver Botanic Gardens and the Scientific & Cultural Collaborative (SCC) for being intricate in the development of the EEC. Deborah updated the board on the total number of attendees for the Eligibility Open House and the Tier III County Cultural Council Workshop. There were 20 organizations from five counties at the open house and 22 total attendees from all seven counties present at the workshop. Deborah informed the board that in, an effort to improve relationships with commissioners, she has met with 20 commissioners and city council members from the seven counties. She also updated the board on the SCFD staff professional development activities and announced that she will be presenting at a 2-day Dedicated Revenue Summit in Charlotte to analyze and share how Charlotte could create a cultural tax. Deborah called on Program Manager Marcus Turner to present on the Community Lifting Voices video highlighting the Bird Conservancy of the Rockies. Colorado Black Arts Festival and the Broomfield County Cultural Council will be featured in the upcoming months.

## **6. Tier II 2018 Distribution Certification**

### **6.1 Tier II Certification Reports Group 2**

A representative from each organization spoke for three minutes highlighting their organization, followed by five minutes of Board questions.

The Board heard presentations from:

Etown	Nick Forster, Founder and CEO
Colorado Ballet	Adam Sexton, Development Dir.
Bird Conservancy of the Rockies	Tammy VerCauteren, Executive Dir.
Colorado Chautauqua Association	Shelly Benford, Executive Dir.
Children’s Museum of Denver	Mike Yankovich, President/CEO
Mizel Arts and Culture Center	Steve Wilson, Executive Artistic Dir.
Arvada Center for the Arts and Humanities	Philip Sneed, President/CEO
Butterfly Pavilion	Patrick Tennyson, President/CEO
Swallow Hill	Paul Lhevine, CEO
Lakewood Heritage, Culture and the Arts	Michelle Nierling, HCA Manager
Wings over the Rockies	John Barry, President/CEO
Colorado Children’s Chorale	Meg Steitz, Executive Director
Colorado Railroad Museum	Donald Tallman, Executive Dir.
Clyfford Still Museum	Dean Sobel, Director
Opera Colorado	Greg Carpenter, General Dir. & Paul Deckard, Managing Dir.
Colorado Mountain Club	Holly Barrass, Interim Executive Dir.
Hudson Gardens and Event Center	Rich Meredith, CEO

### **6.2 Resolution 18-09: Pertaining to Organizations Qualifying for Tier II Funds**

Chairman Rob Johnson and Vice-chair Kathy Imel read Resolution 18-09: Pertaining to Organizations Qualifying for Tier II Funds. Carlos Martinez motioned to approve the resolution. Treasurer Ann Speer seconded. Motion to approve resolution passed.

## **7. Other Matters**

None

## **8. Public Comment**

Steve Wilson, Executive Artistic Director of Mizel Arts and Culture Center and co-chair of Scientific & Cultural Collaborative announced that the hiring process for the new Scientific & Cultural Collaborative

Director is nearing its end. After seven interviews, an offer has been made and there will be more updates coming soon. Kristy Bassuener, Director of Communications and Public Affairs of the Denver Art Museum, announced that the Denver Art Museum's Friendship Powwow and American Indian Cultural Celebration will be on September 8, 2018 from 10-5 pm. Treasurer Ann Speer announced that the seniors on the SCFD Teen Council have graduated and five new members will be joining the council.

**9. Adjournment**

The public meeting adjourned at 3:24 pm

  
Secretary