

SCFD BOARD OF DIRECTORS MEETING

September 26, 2013

1:00 pm

Augustana Arts

Meeting Minutes

SCFD Board members present:, Chair Kathryn Spuhler, Vice-Chair Kathy Kucsan, Treasurer Dan Hopkins, Secretary Councilwoman Peggy Lehmann, Joseph Arcese, Rob Johnson, Damon O. Barry, Elaine D. Torres, Hal Logan and Shepard Nevel

SCFD Board members not present: Bob Grant

SCFD staff present: Executive Director Peg Long, Senior Program Manager Nancy McCamey, Program Manager Jessica Clare, Program Associate Erica Barclay Antioco and Office Systems Administrator Sheila Mieger

1. Introductions and Approval of Agenda

Kathryn Spuhler called the meeting to order at 1:05pm followed by introductions. A quorum was present and the agenda was approved.

Donna Smith – Executive Director, welcomed the Board and Tier III colleagues to Augustana Arts. Augustana is comprised of a chamber orchestra, a guest artist concert series and a youth education program. The organization is celebrating its 17th season. Donna encouraged everyone to attend an upcoming performance.

2. Approval of August 22, 2013 Board Minutes

Damon O. Barry motioned to approve the minutes. Rob Johnson seconded. Motion to accept the minutes passed.

3. Tier III 2013 Distributions

Jessica Clare presented a PowerPoint presentation highlighting Tier III 2013 funding statics.

- 254 organizations submitted applications that were accepted, compared to 263 accepted in 2012
- 8 applications were not accepted (same as 2012)
- 535 total grant requests (both General Operating Support & Project) - 12 requests more than 2012
- 65% of applicants applied in a single county- 35% applied in multiple counties
- Average Tier III Revenue was \$274,979 and Expenses were \$227,128
- Average SCFD award was 10% of Expenses
- 253 organizations were funded in 2013

County Cultural Council members presented highlights from their county and guidelines.

Deborah Malden, Boulder Chair

Jeanette Thrower, Jefferson Chair

Melissa Islam, Broomfield Vice-Chair

Jessica Clare presented on behalf of Adams County

Ann Speer, Douglas Chair

Michael Uhlenkamp, Denver Chair

Rhetta Shead, Arapahoe Chair

Board members asked each Council member questions regarding his/her specific county. Kathy Kucsan informed Deborah she would be willing to help organizations affected by the flood to obtain their checks if they can't make it to the check ceremony. Ann Speer was asked how the Council handled requests regarding Larkspur and Castle Rock. Ann stated the Council does not fund any organizations based in those towns or projects taking place there. Each was asked the number of members that comprise each council. All councils reported how they came to their funding decisions. If a Council did not fund particular organizations the Board asked the reasoning. Each Council member was also asked if they had a "wow" moment reviewing any particular organizations. Organizations mentioned were the Arvada Center for their Centerfest Program that brings many Tier III organizations to the

Center to perform over the summer, Thorne Nature Experience, Phamaly Theatre Company and Lighthouse Writers.

Resolution 13-09 Pertaining to Distribution of Tier III Formula and Discretionary Funds

The Board read the resolution. Hal Logan motioned to approve Resolution 13-06: Pertaining to Distribution of 2013 Tier III Formula & Discretionary Funds. Rob Johnson seconded. The motion to accept the resolution passed.

4. Proposed 2014 SCFD Budget

Peg Long reported the budget can be reviewed by the public at the SCFD office during the next 30 days. She has sent the required legal notice to the Denver Post. The budget can't be voted on until it has been available to the public for one month. Election costs recovery will be necessary again in 2014. The Board will discuss options regarding going to the legislature to change the administrative percentage in the statute at the October planning session. Hal Logan offered to work with Peg on the issue. Dan Hopkins asked Peg to include SCFD's lobbyist in the discussions. Peggy Lehmann asked if the administrative percentage increased where the money would come from. Peg replied the administrative portion comes off the top before the Tier percentages are calculated.

4. Reports

4.1 Treasurer

Dan Hopkins reported the July 2013 SCFD sales and use tax revenue was \$4,038,887.62. The 2013 year-to-date (YTD) sales and use tax revenue is \$26,644,091.60. This compares to YTD 2012 revenue of \$25,801,718.45. The variance is \$842,373.15, a 3.26% increase in YTD 2013 over YTD 2012. SCFD is receiving 10 basis points above Colotrust Plus on our deposits at Colorado Business Bank, which is .22% at the current rate.

4.2 Chairman

Kathryn Spuhler reported she recently traveled abroad. She said SCFD-funded organizations offer world class programming. She thanked Dan Hopkins for his work on the Budget and the Public Awareness Committee Tool Kit. The SCFD Taskforce for Education Programs and Services (STEPS) committee has reviewed RFPs for an online system. She continues to work with Peg on the October Planning Session and recently met with the SCFD Board Advisory Committee. Kathy asked Peggy Lehmann, Joseph Arcese and Rob Johnson to serve on a Nominating Committee to make recommendations for the 2014 Board officer positions.

4.3 Executive Director

Peg Long reported the following:

- An SCFD logo modification request was submitted by Denver Brass. Rob Johnson asked for a few modifications and offered to help the organization make them. Kathryn Spuhler motioned to approve the Denver Brass SCFD logo modifications with Rob Johnson's modifications. The motion to accept the logo passed.
- 2012 Annual Report. The theme this year is vibrancy. Instead of presenting organizations by Tier this year's report presents organizations and their funding by statutory discipline. The audit is not in the annual report this year but can be accessed via a link in the report. Peg thanked Erica Barclay for presenting the new approach and designing the report. The report will only be available digitally.
- Draft Resolution Pertaining to Defining Audited Paid Attendance. Peg and SCFD staff engaged with Tier II organizations and their auditors over the past several months to draft a resolution to reduce to writing practices that have been in place for many years. The policy is available for public input for a month before presented at the October meeting for board action. Public comment on the draft at both the September and October board meetings is welcome. Steve Wilson, MACC and Michelle Nierling, Lakewood Cultural Center both spoke to their approval of the policy and that all Tier II organizations have had opportunity to have input on the policy.

4.4 Public Awareness Committee Update

Dan Hopkins reported the committee met the previous week. The Tool Kit was emailed out to all organizations on September 4. The rollout has gone well. Many organizations are already using the modified logo. Committee members will make announcements regarding the Tool Kit at check ceremonies. The SCC has put together a Signs of Support campaign offering all SCFD organizations a chance to purchase low-cost banners, buttons and

lapel pins with the new logo. CAST3 is planning to present the Tool Kit at some upcoming training workshops. The committee plans to start targeting audiences beyond our organizations.

5. Public Comment

Kristy Bassuener gave an update on Art Museum programs including an upcoming exhibit, Passport to Paris.

Steve Wilson said the Board will be at MACC during JAAMMFest in October. He encouraged everyone to check out the programming.

Stella Yu shared the teenagers of Arts Street will be presenting a Circus. Instead of animals they will be using little kids. She also thanked Dan Hopkins and the committee for the Tool Kit.

6. Adjournment

The meeting was adjourned at 3:30 pm.


Secretary