

## SCFD BOARD OF DIRECTORS MEETING

July 26, 2012

1:00 pm

### Denver Film Society Meeting Minutes

**SCFD Board members present:** Chair Kathryn Spuhler, Treasurer Bob Grant, Secretary Kathleen Stapleton, Councilwoman Peggy Lehmann, Khadija Haynes, Kathy Kucsan, Dan Hopkins and Dave Montez

**SCFD Board members absent:** Vice Chair Joseph Arcese, Shepard Nevel

**SCFD staff present:** Executive Director Peg Long, Program Manager Nancy McCamey, Program Manager Jessica Clare, Office Administrator Sheila Mieger, Program Assistant Erica Barclay

#### **1. Introductions and Approval of Agenda**

Kathryn Spuhler called the meeting to order at 1pm. She asked everyone to stand in a moment of silence to remember the victims of the Aurora movie theatre shooting which took place on Friday, July 20. The moment of silence was followed by introductions. A quorum was present and agenda approved.

Tom Botelho, Executive Director, of the Denver Film Society (DFS), thanked everyone for coming out to the Denver Film Center Colfax . He said DFS would be raising money for the shooting victims at an upcoming Film on the Rocks event. Attendees will be encouraged to text a \$5 donation. Alice Lee Main, Division Manager of City of Aurora, Cultural Services Division, asked any organizations planning benefits for the victims to please contact her.

#### **2. Approval of June 28, 2012 Board Minutes**

Khadija Haynes motioned to approve the minutes. Kathy Kucsan seconded. The motion to accept the minutes passed.

#### **3. Presentation of Tier II 2012 Certification Report of the Scientific and Cultural Collaborative, SCC**

Steve Wilson, Co-chair of the SCC read a combined statement from the Tier IIs:

On behalf of the SCFD Tier II organizations, we'd like to extend our deep gratitude for the extraordinary volunteer service demonstrated by the SCFD Board as well as the seemingly miraculous job done by the tremendous SCFD staff - led by the dynamic Peg Long.

The robust organizations that comprise the SCFD Tier II span the full criteria of the statute, with arts and culture organizations whose focus highlights cultural history, visual art, film, dance, vocal music, instrumental music from folk to classical, opera, and theatre; as well as scientific institutions whose core missions center on entomology, ornithology, botany, geology, horticulture, natural history, aviation and space sciences.

Individually, we've accomplished much, but collectively we're deeply proud of our stewardship of the signature SCFD alliance that comprises the Scientific and Cultural Collaborative or SCC. Last year, we achieved a real milestone - as for the first time in our history, we were able to boast participation from every SCFD Tier I and Tier II organization. In addition, we engaged 13 Tier III organizations through our joint database and directory programs. No longer is the SCC synonymous with Tier II. Our goal of promoting dialogue and cohesion amongst all 3 SCFD Tiers is well underway.

Since last year, there has been an increasingly collegial spirit as we have welcomed the remaining Tier Is into the collaborative. The Tier I leadership has been extremely receptive to affirming and further exploring the connections created by our common work at the SCC. I'm encouraged that this emerging relationship will promote healthy dialogue that will reap untold cooperative benefits as we move through the upcoming important reauthorization process.

But I'm here to report that the Tier II is alive and well. In 2011, the Tier II employed over 3,185 artists, performers, curators, scientists, and administrators. We maintained over 171 acres of land and offered over 23,000 different performances or events. Together, over the past year, we served over 4.175 million patrons - offering free admission to approximately 1.7 million of those attendees. Alone the Tier II has an astounding 969 years of history. Together with our friends from Tier I, we have a combined 1,416 years of operational service to the region. Truly remarkable.

Next year, the SCC will welcome our newest Tier II, the Clyfford Still Museum and say farewell (at least for now) to eTown as they continue their capital campaign to build a facility. In addition, thanks in part to our new Tier I partners, we will operate with our largest budget in many years - providing an extended reach to more citizens. We look forward to an exciting and productive year.

In the last few weeks, our state has been the spotlight for loss and tragedy. Our hearts go out to the innocent victims of both the fires in Colorado Springs and the terrible shooting in Aurora. I'm reminded that our shared missions all relate to the celebration of the complexity and beauty of our human experience - in its many forms. There has never been a more important time to offer our community the collective comfort of the deep, life-affirming experiences that cultural and scientific organizations can offer. In turn, we're made stronger by the vital work of the SCFD - through the great generosity of the citizens we serve. Together, I know that we'll continue to make our beloved Colorado a better and more vibrant place to grow and thrive far into our bright future. Thank you.

#### **4. Tier II 2012 Certification Report Presentations**

Each of the following organizations had three minutes to present followed by Board questions.

**City of Aurora, Cultural Services Division** - Alice Lee Main, Division Manager

**Swallow Hill** - Tom Scharf, Executive Director

**Rocky Mountain Bird Observatory** - Tammy Vercauteren, Executive Director

**Opera Colorado** - Greg Carpenter, Executive Director

**Mizel Museum** - Ellen Premack, Executive Director

**Lakewood Heritage, Culture and the Arts** - Michelle Nierling, Division Manager

**Denver Film Society** - Tom Botelho, Executive Director

**Colorado Railroad Museum** - Donald Tallman, Executive Director

**Colorado Music Festival** - Catherine Underhill, Executive Director

**Colorado Mountain Club** - Katie Blackett, Executive Director

**Colorado Chautauqua** - Susan Connelly, Executive Director

**Colorado Ballet** - Marie Belew Wheatley, Executive Director

Board members asked each organization questions regarding the financial health of the organization. They also inquired to the outreach efforts of organizations, asking that they each make a strong effort to provide programming to citizens in all counties. If any organization is not a full member of the SCC they encouraged them to consider increasing their membership status. Many members gave recommendations as to collaborations with SCFD organizations, schools and other community resources. They also asked many of the organizations to share a little more about various programs.

## **5. Reports**

### **5.1 Treasurer**

Bob Grant reported the May 2012 SCFD sales and use tax revenue was \$3,806,510.27. This compares to May 2011 tax revenue of \$3,489,028.33, for a 9.1% month-to-date (MTD) increase over MTD 2011. The total 2012 year-to-date (YTD) sales and use tax revenue is \$18,002,192.36. This compares to YTD 2011 revenue of \$16,608,270.41, for an 8.4% increase over YTD 2011. SCFD continues to receive .8% on each dollar in our analysis interest accounts with Colorado Business Bank.

### **5.2 Chairman**

Kathy Spuhler thanked the organizations for their presentations.

### **5.3 Executive Director**

Peg Long reported:

- Annual Report production is underway. The report will be digital only this year. No hard copies will be printed.
- Staff polled Tier III organizations on the two GO Grants™ options that accommodates multi-county applicants and then met with county cultural council members to revise and reduce the required grant content. Staff plans to beta test the Tier III GO Grants™ process during the 3<sup>rd</sup> quarter of 2012 for 2013 implementation.
- Tier III and II Stakeholder Assessment phases have concluded and reports are posted on our website. Chris Adams of Engaged Public is working with Peg on the Tier I input process which should be completed by late fall.
- Peg is working on the 2013 budget and will share a draft with the board chair and treasurer during the month of August prior to bringing it to the board in September.
- Requests for nominations for 2012 Rex Morgan award have gone out along with [a link to the nomination form](#). The deadline for nominations is September 7<sup>th</sup>. The Rex Morgan Award Ceremony is scheduled for November 14<sup>th</sup>.
- Next month Peg will bring a resolution acknowledging SCFD organizations that partnered with the Red Cross to distribute tickets and passes to residents impacted by Colorado wild fires.

## **6. Other Matters**

Revenue Enhancement Committee Report – Dan Hopkins reported the purpose of the committee was to make preliminary estimates and recommendations regarding the projected deficit in the operating revenue in the years 2012 – 2016.

Committee approached the task with these conditions –

- Projections regarding revenue and expenditures should continue to be conservative.
- If it is decided by the Board that prior election costs should be recovered in order to address the deficit, the amount assessed from the SCFD organizations should be limited to only what is actually needed to cover any deficit, and should be assessed on an annual basis as determined from the most current information available each year.

Background –

Total amount invoiced in 2004 election costs - \$840,085. (Total that was paid by SCFD - \$627,989)

In 2010, the Board (as permitted by CRS §32-13-107) voted to recover \$300,000 in 2004 election costs from all three tiers in the same statutory proportions as their distributions. Thus the Board still has the ability to recover \$327,989 in election costs. It is the committee's hope that the maximum amount will not be required.

Recommendation -

The committee recommends the Board reclaim election costs, asking only for what is needed in any given year – and to review the need to make such requests annually. The committee believes there will be a deficit in the operating revenue of between \$80,000 and \$100,000 in 2013. The Board will not need to take action on this until the October meeting at which the 2013 budget is approved. In the meantime the Board asked Peg Long to notify Tier I and Tier II organizations and County Cultural Councils of the possibility of the Board acting on the committee's recommendation.

**7. Public Comment**

Jane Potts, CAST3 and Scen3, shared that public awareness of the SCFD at the Tier III level continues. She will have a booth at many fairs and festivals this summer. Dave Montez asked her if she would be willing to test some of the talking points the public awareness committee generated. She agreed.

**8. Adjournment**

The meeting was adjourned at 4:20pm.

  
Secretary